

Norfolk's
Cancer Charity
Since 1980



In Good Company

Working with Big C in support of those affected by cancer.

In Good Company

In Good Company is our appeal to the organisations of Norfolk and Waveney to join with Big C to raise £20,000 over two years. Together we can ensure that we continue to improve the outcomes for everyone affected by cancer in local businesses and our community.

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David's story.

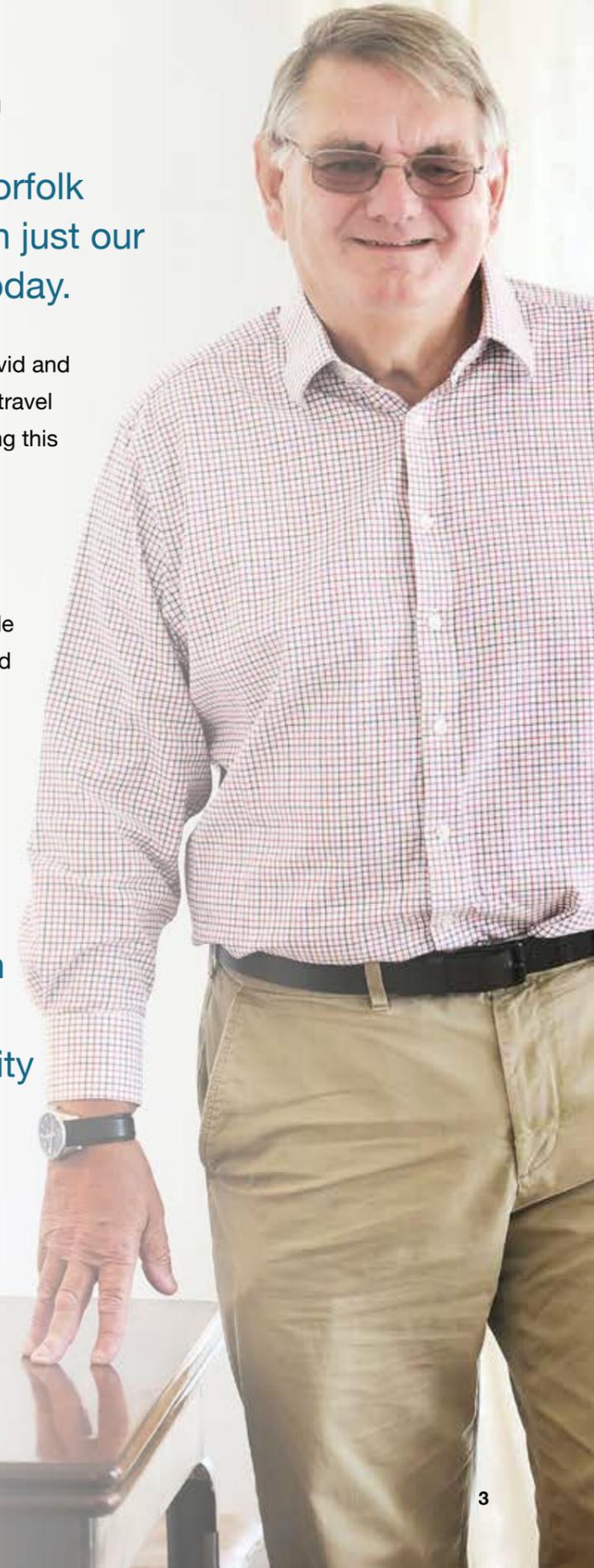
Our story begins right here in Norfolk and Waveney, and it's more than just our history, it's what makes Big C today.

In the late 1970's, two young men from Norfolk - David and Clive - found themselves with cancer and having to travel to London and Cambridge for treatment, often finding this journey harder than the treatment itself.

They vowed to do something so that the people of Norfolk & Waveney would have access to the best treatment and support in their local areas. They made a decision to raise a few thousand pounds, to try and make sure that no-one else had to endure the same isolating experience they had.

Nearly 40 years on, their vision has become a reality, with over £32 million being raised so far, and nearly £3million raised each year by the local community, creating the largest cancer charity in East Anglia.

Pictured: David Moar MBE, Big C Co-Founder



The impact of cancer.

Every year more than 8000 people in Norfolk and Waveney are told the news that they have cancer. For those individuals and families affected, it can be widely felt and have a huge impact on their everyday lives.

What we do.

From supporting people day-to-day and funding vital equipment, to investing in research and educating for the future, together we make a local difference here in our county.

At Big C we see first-hand the impact cancer has. Since 1980 Big C has been dedicated to the fight against cancer and today we help the thousands of people affected, across our county, while working to improve future outcomes.

Our work focuses on **four key areas** - supporting people affected by cancer, funding world-class local research into cancer, providing vital medical equipment and facilities in the county's main hospitals and educating local people about cancer for the future.

None of this is possible without you.

Big C is an entirely independent charity for Norfolk and Waveney. All our work is funded by donations, fundraising and legacies from our local community. We are a community of dedicated individuals, businesses and groups working together to improve people lives.



Support and care for people today.

Our cancer care and support centres across Norfolk and Waveney help ease the impact of cancer and improve wellbeing.

Our Big C Centres, situated on hospital sites and out in the community, are open, welcoming places, away from the clinical hospital environment, where people can go to talk, get practical support and have a calm space away, to sit, think and process.

We are here for people at any stage, from diagnosis and treatment, to life beyond cancer. With information on how it may affect their lives, a listening ear and a cup of tea, complementary therapies, and much more.



Funding research for tomorrow.

We fund vital, world-class research into cancer, right here in Norfolk.

Every day, our scientists and researchers are discovering more and more ways to prevent, diagnose and treat cancers in better ways than ever before; making a local, national and international difference for today and tomorrow. Since 1980 we've funded more than £12.5 million in research and equipment grants, with £1million being awarded in the last three years and £400,000 awarded to the new Quadram Institute.

These projects look into many different aspects of cancer, from the spread of the disease, to how gut bacteria influences developments of cancer. This localised research in Norwich very often brings with it new clinical trials, meaning those in our area benefit from the latest findings.



Improving cancer care locally.

We help people in the local community receive the very best care.

Your donations allow us to fund vital medical equipment, facilities and resources in the county's main NHS hospitals to help improve the care and wellbeing of those going through medical procedures.

This equipment helps specialists and medical teams diagnose and treat different cancers in better ways than ever before, meaning a higher rate of survival and enhanced quality of life after treatment. We work closely with the county's three main hospitals to make sure that everyone in Norfolk and Waveney has access to the very best cancer care possible, closer to them.



Cancer and the workplace.

In a society where cancer is such a significant part of many people's lives, employers have a large role to play in providing a caring and supportive work environment and, more importantly, in demonstrating that they are a genuine people-focussed business.

Work plays an important part in improving wellbeing and hastening the recovery among those affected. The normality of everyday life is vital and the workplace is a big part of this for many.

It is estimated that more than one-third of people living with cancer are adults of working age (under 65). Currently, as a result of time off work and loss of income for patients (and their carers), cancer is estimated to cost employers £5.5 billion each year in the UK.

Cancer survivors often live with long-term effects of treatment. Around a quarter of people treated for cancer in the UK are said to continue to need NHS care.

Impacts following treatment can include diabetes, an increased risk of cardiovascular problems and osteoporosis and many survivors remain worried about cancer recurrence, leading to more serious psychological implications in the future.

How we can support you.

We are able to offer a variety of support to your organisation, helping you ensure staff wellbeing is supported, including:

- Talking to teams and colleagues on cancer specific subjects, e.g. symptom awareness
- Presentations on specific types of cancer
- Talking with your Human Resources team on supporting colleagues with cancer
- Provide support and information in helping people deal with managing end of life care
- 1:1 support for someone affected by cancer either at a Big C Centre or in the working environment
- Direct support and guidance on fundraising and voluntary activities with Big C
- A reliable, professional and tailored partnership with Big C



Further benefits of partnerships.

Whether you are an independent business, a county wide or national organisation, corporate partnerships and brand association is an integral part of the social responsibility programme.

A key benefit of joining Big C as a corporate partner is making a difference locally. As an independent charity, Big C prides itself on knowing that all funds raised in Norfolk and Waveney, stay in Norfolk and Waveney. Over the decades, Big C has built a reputation as a respected charity and by supporting us you are becoming part of a community that continually strives to improve cancer care in our region.



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fundraise.big-c.co.uk

Connect with us online:   

Big C is the working name of The Big C Appeal Ltd. Registered charity, number 281730 and a company limited by guarantee, registered in England & Wales, number 1521441. VAT Registration number 688 7342 76. Registered office as below.

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